

Let's build the future!





Airbus Tigres du désert results (2021 status)

- Charity aspect: **10 403€** collected for L'heure Joyeuse
- Sport aspect: **FINISHER** for 1st participation to Morroco Rally (world championship)
13th on 28 participants in the group / class

Key figures:

- 5 reports to **French TV** (TLS + P.Azur + Maritima TV)
- **30 gazettes** posted (1 per month)
- 10 reports to **newspaper** (La provence)
- 3 reports to **radio** (France Bleu + Maritima)
- **1 500 followers** (FB + Instagram)





Our objectives from year 2022 to 2024



- Develop the buggy with our partners to be ready in January 2024 for Dakar rally



- Continue to support caritative actions (Téléthon, solidarity, health, ...)



- Contribute to Youth development with « new world discovery »



- Promote through the project all our partners (Media / Airbus interfaces / ...)





RACE FOR GOOD!



The association: Senécole

We cannot participate to DAKAR rally without thinking about this nice area in Africa where too many children are out of school system!

Senécole is recognized as a public utility and not-for-profit. It is committed to the fight against social and professional exclusion.

Our Goal

Gather as many donations as possible for our charity association. Our minimum objective is to bring back 1€ per km traveled, i.e. 10,000 €.

"Helping the local population was the main driving force behind the creation of this project."





Our support

Ari Vatanen: This great champion accompanies us in our adventure by being the godfather of our pilot Jean-Michel PAULHE. His advice, experience and wisdom are all values that we will try to highlight to succeed our challenge.



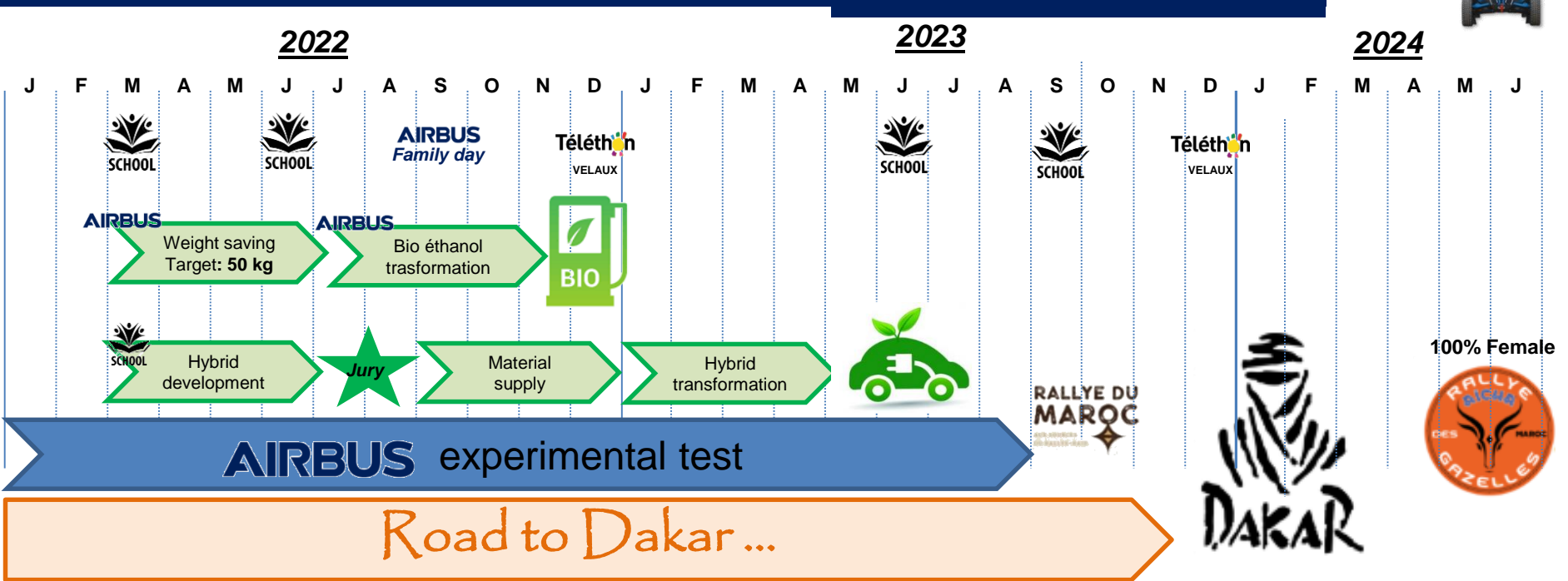
Mathieu Baumel: Last winner of the prestigious Dakar rally, he too accompanies us by being the sponsor of our co-pilot Jerome BOUTILLIER. Mathieu is THE reference in terms of rally-raid navigation. His advice, his help in preparing the vehicle, and his frank camaraderie are the essence of our project.

André Villas Boas: is a Portuguese football manager, who most recently was the manager of Ligue 1 club Marseille. He is one of a growing number of top-level managers. He was participating to 2018 DAKAR Rally and is responsible of charity action through his association “Race for good”



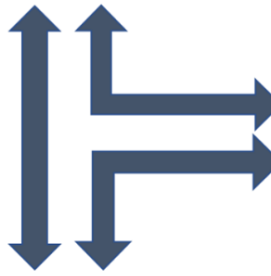


Detailed Planning





Prepare the Future – Youth development



UIMM
PÔLE FORMATION SUD
LA FABRIQUE DE L'AVENIR



Target: Visit 4 schools in 2022:

AIRBUS FOUNDATION

- ✓ Collège Camille Claudel – Vitrolles
- ✓ Collège Henri Fabre - Vitrolles
- ✓ Collège Jacques Prévert – Marseille
- ✓ **Lycée Frédéric MISTRAL Marseille**: François BERNARD
- ✓ Collège Roquepertuse ???





Les Tigres du Désert



Thank you.